

Students' Perception through TIKTOK Video in Writing Procedure Text at Second Grade of SMKN 6 Padang

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Received 06/01/2026 ; Revised 19/01/2026 ; Accepted 05/02/2026 ; Published 07/02/2026

Abstrak

Tujuan Penelitian ini adalah menentukan persepsi siswa melalui video TikTok dalam menulis teks prosedur pada kelas sebelas di SMKN 6 Padang. Para siswa memiliki tiga masalah, rasa malas belajar bahasa Inggris, buku yang monoton, dan ketidak tertarikan belajar menulis teks prosedur. Sample dari data penelitian diambil satu kelas sebelas jurusan kuliner dari seluruh populasi kelas sebelas jurusan kuliner yang berjumlah 32 orang. Peneliti memberikan 20 pernyataan dari indikator yang telah dipelajari (judul, bahan, langkah), lalu menggunakan *Likert Sclae* sebagai alat analisis data. Hasil dari kuesioner yang telah diberikan, peneliti menemukan bahwa persepsi siswa melalui video TikTok dalam menulis teks prosedur adalah dalam kategori kuat dengan persentase rata-rata 65,5%. Hal ini dibuktikan dengan data ilmiah yang menyebutkan bahwa 76,58% persepsi untuk judul, 75.84% persepsi untuk bahan, dan 78,55% persepsi untuk langkah. Kesimpulannya, persepsi siswa terhadap video TikTok dalam menulis teks prosedur adalah positif.

Keywords: Persepsi Siswa, Menulis Teks Prosedur, Vidio TikTok

Abstract

The purpose of this research was to identify the students' perception through TikTok video in writing procedure text at second grade of SMKN 6 Padang. The students have three problems, some students were lazy to learn English, monotonous learning supported by books, many students lack of interested in writing procedure text. The sample of the data in this study was students of class culinary department at second grade of SMKN 6 Padang. The method in this study was descriptive qualitative research. The population was 32 students and the sample consists of total sample students. The data were obtained from the questionnaire, The researcher gave 20 items of statement which was from three indicators (title, material, step). Researcher used likert scale to data analysis. Based on the results of the questionnaire given, the researchers found that the students' perception through TikTok video in writing procedure text at second grade of SMKN 6 Padang are in the strongly category with a percentage of 65.5%. It was indicated by the scientific fact that, in terms of titles 76.58% In terms of material, 75.84% students have a positive perception. Addition, 78.55% students had a positive perception of the step. The researcher concluded that students' perception through TikTok video in writing procedure text was positive.

Keywords: Students' Perception, Writing Procedure Text, TikTok Video

INTRODUCTION

English as an international language in communication is required by many learners to deliver thought and interact in a range of situations. It has also become a second language that is used in many countries, but English is as foreign language for Indonesian people. It is taught and learned in school, from primary school until college.

Writing is an activity of communicating written a messages or information to others by using written language as a medium. Writing is a thinking process (Brown & Abeywickrama, 2025). Writing is viewed as a process means that the students need some process to create a good written text and can be categorized as active skill (Firdaus, 2023). Writing as a process of expressing ideas or thoughts in words should be done at our

leisure. Writing is not just about arranging words into sentences, but also involves organizing thoughts, expressing ideas clearly, and conveying messages effectively to readers (Hardianti & N.Sabata, 2025). Even though view as the most productive skill, a significant number still frequently make errors in writing, which can be attributed to a lack of interest in developing writing skills, insufficient concentration during learning, and the misconception that writing is an easy task (Tarigan et al., 2021).

Procedure text is an instructional text that describes how to make something or how to do something in several steps or phrases. In a procedure text, you explain how to make or do something, so process paragraphs are also called how- to paragraphs. To explain how to do something clearly, break the process down into a series of text and explain each text. When studying procedural text, one must acquire knowledge of its generic structure, social function, and lexico-grammatical features. Writing functions as a purposeful means of social communication that evaluates literacy (Emak & Ismail, 2021). A study stated that students' writing difficulties in procedure text are language features, vocabulary and grammar which made the students difficult to write the procedure text (Hidayah, 2021). In procedure writing, the goal explains the purpose of the activity, the materials specify what is required, and the steps describe the process or sequence for completing the activity (Oktaviana Zulfa & Senowarsito, 2023).

TikTok is a kind of short video platform which plays 15 to 60-second videos and attracts different kinds of people to share their skills, knowledge as well as their experiences. In short, TikTok is a social media network in the form of a short video. A study found that TikTok increased students' self-confidence, motivation, and emotional engagement, leading to a greater interest in learning; however, the focus remained on affective responses rather than writing performance (Nadhilah, 2023).

Based on the researcher's observation, the researcher found some problem at SMK N 6 Padang, They are: First, Generally, some students were lazy to learn English because they think learning English is one of the lessons that students dislike. This can be seen from the students' attitude. Second, teaching and learning activities were supported by books, the delivery of material from the teacher, and doing exercises in writing orally. The last problem is many students lack of interest in writing procedure text. The topic of a procedure text is not interesting to students, they are likely to have difficulty staying engaged and producing good writing.

RESEARCH METHOD

Research Design

The method of this research was qualitative descriptive methodology. According to (Gay et al., 2024), descriptive qualitative research determines and describes the way things are and it can be used to investigate the educational problems and issues.

In this study, the researcher investigated students' responses through the TikTok video: it is along with the objective of this study to identify students' perceptions by questionnaire to collect the data.

Population And Sample

The population of this research is student at SMK N 6 Padang. They are students at second grade Culinary I, Culinary II and Culinary III. The total of populations are 103 students.

In this research, research was use total sampling. This research used hree papers, namely Culinary I, Culinary II and Culinary III. Then the researcher was choose one of the three classes, namely the Culinary I which has 32 students in one class.

Technique of Collecting Data

In collecting the data, the researcher applied the questionnaire the students. The questionnaire to give to the respondent at the second grade students at SMKN 6 Padang to answer available in the questionnaire and the respondents have time 20-30 minutes for completions.

FINDINGS AND DISCUSSION

Findings

Research findings according to proposed questions “To Find Out about Students’ Perception Through TikTok Video In Writing Procedure Text”. The researcher explains how vocational school students felt about using TikTok video in writing procedure text.

Table. 4.1 Students’ Questionnaire Results

No.	Statements	Answer				
		SA	A	U	D	SD
1.	The interesting titles on TikTok videos increase my motivation to understand procedure text.	38%	37%	25%	0%	0%
2.	The titles of TikTok videos make me interested in writing procedure text.	50%	22%	28%	0%	0%
3.	I feel that the titles of TikTok videos are effective in guiding me to write procedure text.	47%	38%	15%	0%	0%
4.	The titles of TikTok videos grab my attention to watch videos related to procedure text.	38%	35%	25%	0%	2%
5.	I feel that the titles of TikTok videos do not provide a clear picture of the procedure text.	0%	12%	31%	35%	22%
6.	The titles of TikTok videos are often too general and no specific to procedure text.	0%	18%	47%	19%	16%
7.	The title in the TikTok video is not in line with content videos.	9%	9%	19%	44%	19%
8.	Titles created with the help of TikTok video do not reflect good procedure text.	10%	18%	18%	25%	29%
9.	The material in TikTok videos helps me in writing procedure text.	31%	47%	22%	0%	0%
10.	The material presented by TikTok videos is more interesting and easy to remember.	50%	40%	10%	0%	0%
11.	The TikTok video is effective in explaining the procedure.	32%	32%	32%	2%	2%
12.	TikTok videos make it harder for me to focus my attention to procedure text material.	3%	12%	35%	38%	12%
13.	The material presented is confusing and difficult to follow.	0%	18%	16%	41%	25%
14.	I feel that material from the TikTok video is not complete enough to write procedure text.	10%	18%	18%	44%	10%
15.	The instructions in the TikTok video make regular McNuggets easy to follow.	32%	50%	18%	0%	0%
16.	TikTok videos helped me understand the steps in the procedure text.	32%	50%	16%	2%	0%
17.	I find it easier to remember the steps after watching a TikTok video.	32%	56%	6%	6%	0%
18.	The instructions in the TikTok video are unclear and wordy.	0%	2%	22%	38%	38%

19.	TikTok videos make me confused in ordering procedure steps.	4%	16%	17%	41%	22%
20.	The steps presented in the TikTok video is uncomplicated to follow	6%	6%	22%	44%	22%

Based on the tabulation data (See Appendix 3) Total score of all questionnaire result of students' perception by using TikTok video in writing procedure text was 2099 divided to 32 students in 100 percent and the result was 65,5%. The Classification of the students' response can be seen in the table below:

Table 2. The Classification of the Students' Response

Qualification	Interval Score
Very Strong	81%-100%
Strong	61%-80%
Undedicated	41%-61%
Low	21%-40%
Strongly Low	0%-20%

From the table above, the average of students' perception by using TikTok video in writing procedure text at second grade of SMKN 6 Padang was 65,5%. So it can be conclude that students' perception through TikTok video in writing procedure text at second grade of SMKN 6 Padang are in strong category.

Discussion

The researcher revealed that the students of SMKN 6 Padang were had a strong category in their perception writing procedure text by using TikTok video. This is based on the results of the average value found at 65,5% which indicates it is already in the very strong category where the strong category is in the range of 81%-100%. When the students have strong perceptions, students will give a good response or good action in accordance with the theory of perception (Marzona, 2022). Perception is cognitive impression that is formed of reality with in turn influences the individual actions and behavior towards that object. And this this consistent with the results found by author where students find it helpful in where students consider the use of TikTok videos to useful in improving their knowledge of English, especially in writing procedure text. This can be (See Appendix 4) statement 9 (The materials in the TikTok video helped me in writing procedure text). Who have a total score of 81,88% on a positive statement mean that students feel that their ability to write procedure text has increased as a result of using the material in the TikTok video in writing procedure text. So, it can be said that good perceptions lead to good results for students

CONCLUSION

This research was conducted to identify the "students' perception through TikTok video in writing procedure text at second grade of SMKN 6 Padang". The researcher concluded that the students' perception by using TikTok video in writing procedure text at second grade of SMKN 6 Padang are positive perception, with a total score of 65,5% which is included in the strong category.

As a result, TikTok videos as a learning medium have a positive impact for students. Students learn to write procedure text not only through books or worksheets, which tend to be monotonous, but also through technology such as TikTok videos. In terms of titles 76,58% of students agree that TikTok video titles are effective element in helping students understand and write procedure text. In terms of material, 75,84% students have a positive perception of the material presented in TikTok videos for learning to write procedure text. In addition, 78, 55% students had a positive perception of the step shown in TikTok videos, which helped them organize procedure text in more structured way.

Thus, TikTok videos have proven to be a learning medium that engages students and helps them better understand and develop procedure writing skills

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